

Navigating Roofing Industry Changes

Roofing Business Strategies 2026

PRESENTED BY

Jen Silver

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Roofing isn't the same as it was a few years ago, and it is getting harder and harder to navigate our businesses the same way.

Come spend a day with Jen Silver, and learn some business strategies to help you and your team be successful in adapting to the new version of the Roofing Industry

DETAILS

When: December 4, 2025

Time: 10 am- 3pm (Lunch Served)

Where: 7910 Kentucky Drive
Florence, KY 41042



AGENDA

OWNERS ONLY: STATE OF THE INDUSTRY

10am

Insurance Industry Changes, Private Equity, Lead Generation, generational struggles, exit planning, Corporate Homeowners, Overhead challenges

LUNCH (TEAM WELCOME)

12:30

EQ- ADAPTING YOUR STYLE FOR RESULTS

1pm

Learn how to identify what each person needs to make decisions and how adapt your style to your customers needs

BREAK

2pm

CLOSING MORE JOBS

2:15

How to incorporate financing, communicating your brand differentiators, and asking for the sale

Q&A

3pm